

www.waterlooregionsmallbusiness.com

Who funds the Waterloo Region Small Business Centre?

- Public funding:
 - Ontario Ministry of Small Business and Entrepreneurship (formerly the Ministry of Economic Development and Trade)
 - City of Kitchener
 - City of Waterloo
 - City of Cambridge
 - Region of Waterloo
- Private funding from sponsors, partners, friends and community associates:
 - TD Canada Trust
 - Coldwell Banker
 - Miller Thomson
 - Chambers of Commerce
 - Communitech
 - Libraries
 - Centre for Family Business



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What is the Waterloo Region Small Business Centre?

Mandate:

- Encourage and contribute to the enterprising spirit and economic development of our community
- Assist entrepreneurs with the development of new or existing businesses (start-up to 5 years)

Employees:

- Manager
- Business Research Advisor
- Small Business Advisor
- Small Business Liaison Officer
- Provincial network of 45 offices



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What does the Small Business Centre do?

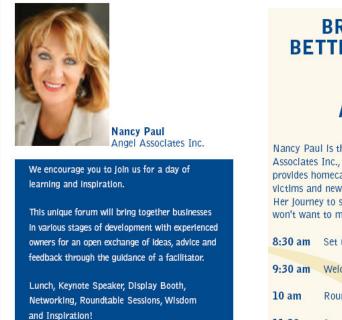
- Provide information and guidance:
 - rules/regulations
 - licensing
 - business registration (Ontario Business Connects registration terminals)

Workshops & Seminars

- Events & Networking opportunities
- Resource centre
- Technology access (Internet, fax, photocopy)



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Cost: \$69.00* Registration Fee Lunch, Keynote Speaker, Networking, Roundtable Sessions

> \$96.00* Registration Fee All of the above, plus a table top display table

\$48.00* Registration Fee Lunch and Keynote Speaker (* All prices include GST and parking)

Please fill out registration form on reverse For more information: Phone: 519.741.2984 Email: bernadette.lowry@kitchener.ca

BRIDGES TO BETTER BUSINESS 2007

AGENDA

Nancy Paul Is the founder and owner of Angel Associates Inc., a nation-wide franchise that provides homecare services to seniors, accident victims and new moms. Her journey to success is inspiring ... a story you

won't want to miss!

8:30 am Set up/Networking/Coffee

9:30 am Welcome

- Roundtable session #1
- 11:30 am Sponsor remarks/Lunch
- 12:30 pm Keynote Speaker Nancy Paul Angel Associates
- 1:15 pm Roundtable session # 2
- 2:30 pm Closing/Sponsor remarks Doorprizes Tradefair/Networking
- 3 pm Display booth tear down



8th Annual Bridges **Better**^{tC} siness

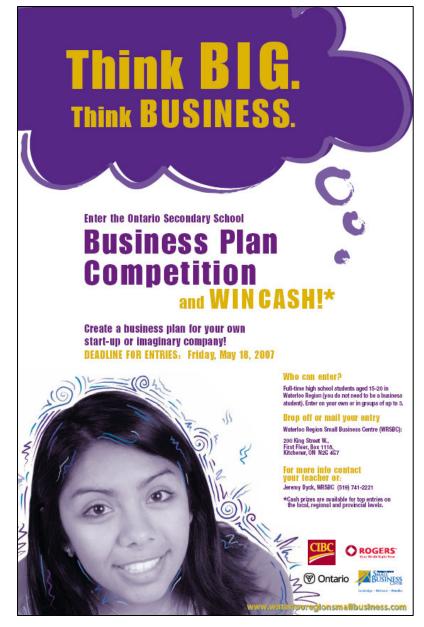
Join us in the celebration of Entrepreneur Week in the Region of Waterloo

Keynote Speaker: Nancy Paul Angel Associates Inc.

Wednesday February 21, 2007 8:30 am-3 pm Kitchener City Hall Rotunda 200 King Street West



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Fast facts

In 2005:

- Over 10,000 general inquiries
- Over 1,300 consultations
- Over 2,700 business registrations

Tracking:

• Statistics



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Small Business in Ontario and the Region

Ontario:

- Program funding (Bridges to Better Business, Summer Company, Business Plan Competition)
- Resources (Canada-Ontario Business Service Centre)
- Since 2002, two hundred thousand new small businesses opened in Ontario

Waterloo Region:

- 93% of businesses in the Region employ 50 employees or less
- 53% of the new jobs created in the Region are by businesses with 50 employees or less
- By the year 2010, one in five individuals will be self-employed



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Useful links

- Waterloo Region Small Business Centre (<u>www.waterlooregionsmallbusiness.com</u>)
- Canada-Ontario Business Service Centre (www.cbsc.org/ontario)
- Ministry of Small Business and Entrepreneurship (www.sbe.gov.on.ca)

