



Who funds the Waterloo Region Small Business Centre?

- Public funding:
 - Ontario Ministry of Small Business and Entrepreneurship (formerly the Ministry of Economic Development and Trade)
 - City of Kitchener
 - City of Waterloo
 - City of Cambridge
 - Region of Waterloo
- Private funding from sponsors, partners, friends and community associates:
 - TD Canada Trust
 - Coldwell Banker
 - Miller Thomson
 - Chambers of Commerce
 - Communitech
 - Libraries
 - Centre for Family Business



What is the Waterloo Region Small Business Centre?

Mandate:

- Encourage and contribute to the enterprising spirit and economic development of our community
- *Assist entrepreneurs with the development of new or existing businesses (start-up to 5 years)*

Employees:

- Manager
 - Business Research Advisor
 - Small Business Advisor
 - Small Business Liaison Officer
-
- Provincial network of 45 offices



What does the Small Business Centre do?

- Provide information and guidance:
 - rules/regulations
 - licensing
 - business registration (Ontario Business Connects registration terminals)

Workshops & Seminars

- Events & Networking opportunities
- Resource centre
- Technology access (Internet, fax, photocopy)



The Waterloo Region Small Business Centre

www.waterlooregionsmallbusiness.com



Nancy Paul
Angel Associates Inc.

We encourage you to join us for a day of learning and inspiration.

This unique forum will bring together businesses in various stages of development with experienced owners for an open exchange of ideas, advice and feedback through the guidance of a facilitator.

Lunch, Keynote Speaker, Display Booth, Networking, Roundtable Sessions, Wisdom and Inspiration!

Cost: \$69.00* Registration Fee
Lunch, Keynote Speaker,
Networking, Roundtable Sessions

\$96.00* Registration Fee
All of the above, plus a table top display table

\$48.00* Registration Fee
Lunch and Keynote Speaker
(* All prices include GST and parking)

Please fill out registration form on reverse
For more information:
Phone: 519.741.2984
Email: bernadette.lowry@kitchener.ca

BRIDGES TO BETTER BUSINESS 2007

AGENDA

Nancy Paul is the founder and owner of Angel Associates Inc., a nation-wide franchise that provides homecare services to seniors, accident victims and new moms.

Her journey to success is inspiring...a story you won't want to miss!

8:30 am Set up/Networking/Coffee

9:30 am Welcome

10 am Roundtable session #1

11:30 am Sponsor remarks/Lunch

12:30 pm Keynote Speaker
Nancy Paul
Angel Associates

1:15 pm Roundtable session #2

2:30 pm Closing/Sponsor remarks
Doorprizes
Trade fair/Networking

3 pm Display booth tear down



SorbaraLAW
Sorbara, Schumacher, McCann LLP

8th Annual Bridges to Better Business

Join us in the celebration of
Entrepreneur Week in the
Region of Waterloo

Keynote Speaker:

Nancy Paul
Angel Associates Inc.

Wednesday February 21, 2007

8:30 am – 3 pm

Kitchener City Hall Rotunda
200 King Street West



Canada

Ontario

The Waterloo Region Small Business Centre

www.waterlooregionsmallbusiness.com

**Think BIG.
Think BUSINESS.**

Enter the Ontario Secondary School

Business Plan Competition

and **WIN CASH!***

Create a business plan for your own
start-up or imaginary company!

DEADLINE FOR ENTRIES: Friday, May 18, 2007

Who can enter?

Full-time high school students aged 15-20 in
Waterloo Region (you do not need to be a business
student). Enter on your own or in groups of up to 3.

Drop off or mail your entry

Waterloo Region Small Business Centre (WRSBC):
200 King Street W.,
First Floor, Box 1118,
Kitchener, ON N2G 4G7

For more info contact your teacher or:

Jeremy Dyck, WRSBC (519) 741-2221

*Cash prizes are available for top entries on
the local, regional and provincial levels.



www.waterlooregionsmallbusiness.com

Fast facts

In 2005:

- Over 10,000 general inquiries
- Over 1,300 consultations
- Over 2,700 business registrations

Tracking:

- Statistics



Small Business in Ontario and the Region

Ontario:

- Program funding
(Bridges to Better Business, Summer Company, Business Plan Competition)
- Resources (Canada-Ontario Business Service Centre)
- Since 2002, two hundred thousand new small businesses opened in Ontario

Waterloo Region:

- 93% of businesses in the Region employ 50 employees or less
- 53% of the new jobs created in the Region are by businesses with 50 employees or less
- By the year 2010, one in five individuals will be self-employed



The Waterloo Region Small Business Centre

www.waterlooregionsmallbusiness.com

Useful links

- Waterloo Region Small Business Centre (www.waterlooregionsmallbusiness.com)
- Canada-Ontario Business Service Centre (www.cbsc.org/ontario)
- Ministry of Small Business and Entrepreneurship (www.sbe.gov.on.ca)

