

small

business
community
network

Business Networking Event

your connection to the small business community



APRIL

WEDNESDAY

18

7pm - 9pm

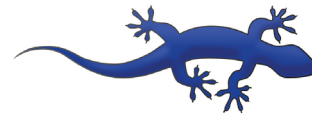
Kitchener City Hall

Social Media Platform Targets and “Hacks”

This brief presentation covers Facebook, Instagram, LinkedIn, Twitter, SnapChat, YouTube and Pinterest. We'll highlight popular demographics that commonly use the platforms, as well as ideas on types of posts to further social media marketing efforts for small businesses.

- Business networking
- Business PowerUp session
- Guest presentation
- Door prize
- Refreshments

Business PowerUp session by



Gecko Websites.com

SBCN Members FREE • Guests \$20

Register at

www.sbcncanada.org/events/2598

