

## your connection to the small business community

## **Business Networking Event**



## **Social Selling**

## with Lois Raats, Ready2Grow Associates

Social media platforms such as LinkedIn, Twitter, and Facebook have virtually reinvented the small business marketplace. Join us as we explore seven key strategies that will help you increase your sales using social media.

Wednesday February 18<sup>th</sup> • 7pm - 9pm Kitchener City Hall

**SBCN Members FREE • Non-members \$20** 

Bring your business cards to enter the prize draw!

Register at

www.sbcncanada.org/events/2097 waterloo@sbcncanada.org