

**small**  
business  
community  
network

**your connection** to the  
small business community

# Business Networking Event



## **Marketing: from Tactical to Strategic** **with Brendan Waller, dsgn network**

Make your marketing strategic in 2014. Align your efforts and start getting the results you want!

**Wednesday April 16<sup>th</sup> • 7pm - 9pm**  
**Kitchener City Hall**

**SBCN Members FREE • Non-members \$20**

**Bring your business cards to enter the prize draw!**

Register at

**[www.sbcncanada.org/events/1833](http://www.sbcncanada.org/events/1833)**  
**[waterloo@sbncanada.org](mailto:waterloo@sbncanada.org)**