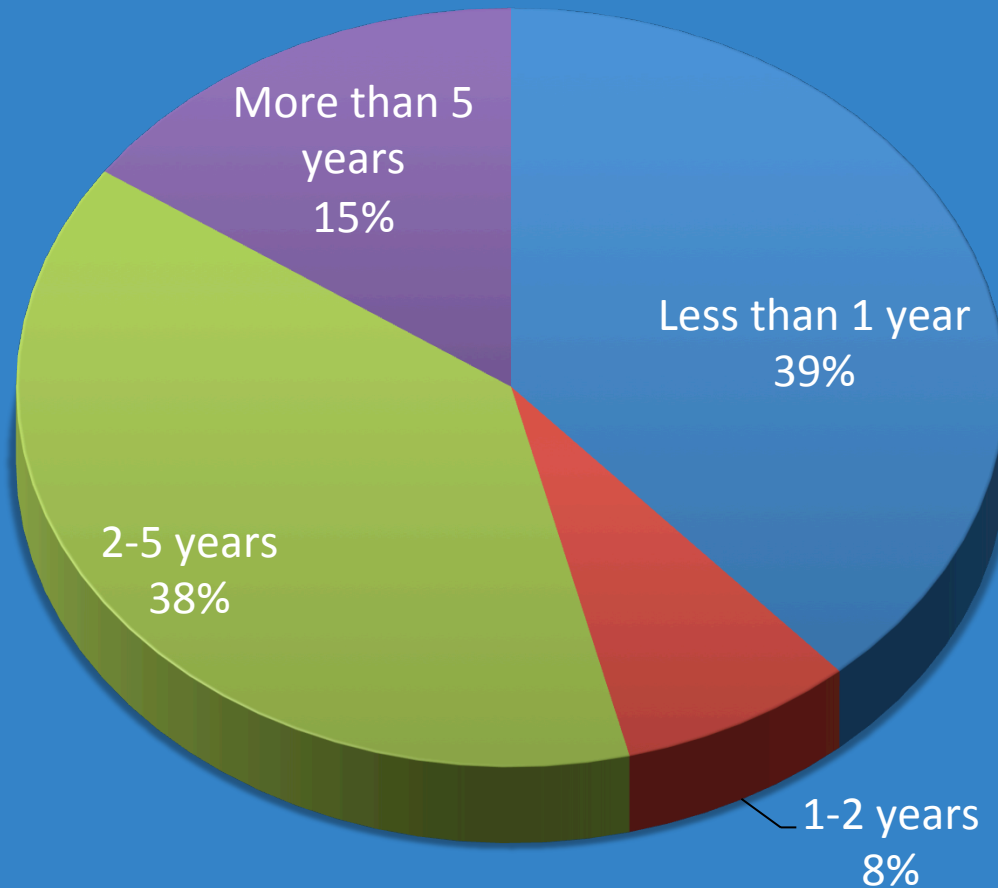


SBCN Member Survey 2014

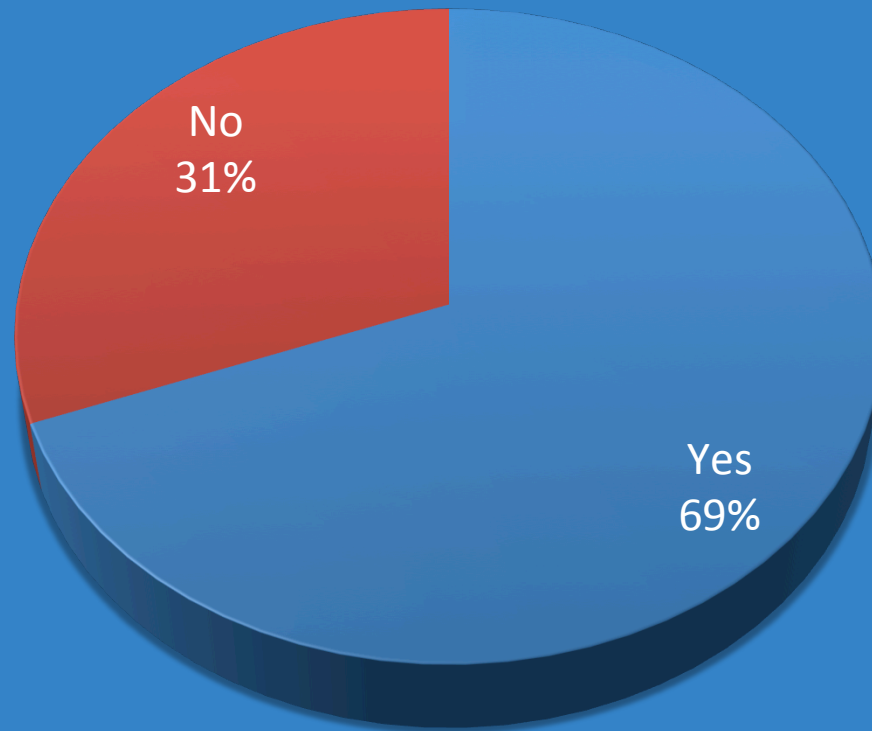
Results Summary

How long have you been a member of the SBCN?



n = 13

Have you gained any new business as a result of a referral from someone you met through the SBCN?



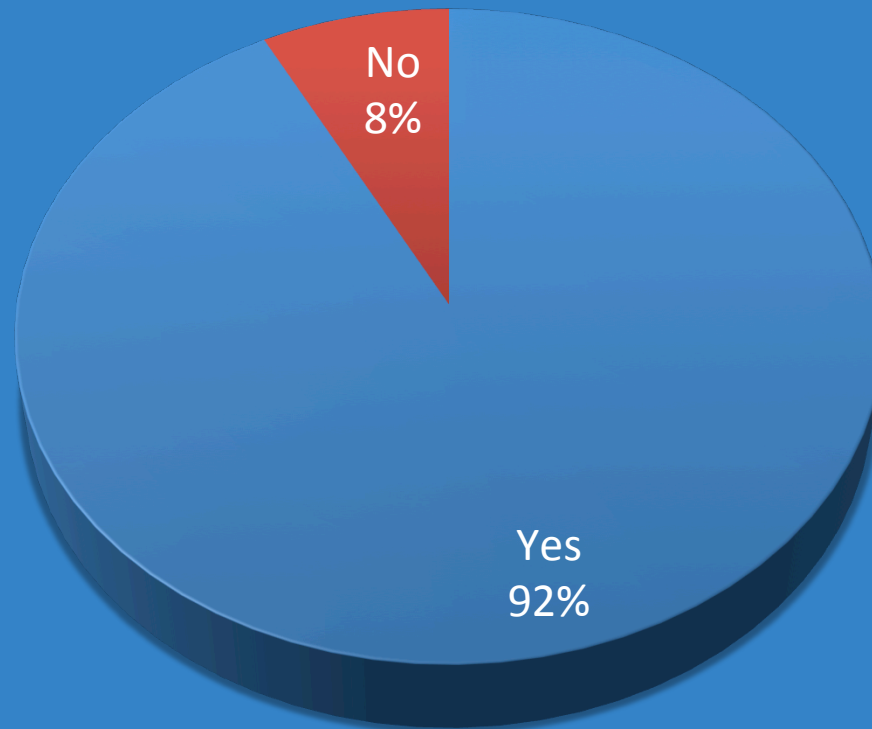
What is your **most favourite** part of our monthly networking meeting?

- I enjoy that each meeting is different. It provides a unique way to get to know each other.
- Meeting other members and learning about them and their business.
- The speaker and the networking.
- Meeting new members, finding out how colleagues' businesses are going. The speakers are often a great way to get to know, more in depth, about a business.
- Continuing to meet new members and share experiences.
- Playing interactive networking “games”.

What is your **least favourite** part of our monthly networking meeting?

- Would like to see some more opportunity to network near the end of the meeting.
- The set up of the main seating room sometimes.
- Once a month seems too regular, and often the same people attend the meeting.
- Not meeting new members at the meetings.

Did you know that we pay a \$20 referral bonus to you if you refer someone to the organization that becomes a member?



What do you think the SBCN is doing well?

- Bringing together a group of new business owners interested in growing their network.
- Keeping it “fresh”.
- Having members present what their business is.
- Encouraging individuals to make the effort to reach out to others.
- Great sessions, great social media involvement.
- Reaching out to members. Providing value for money.
- Keeping members up to date, maintaining the friendly approach, even as the Chapters grow.
- The networking events are great, as well as the Christmas social and the summer social. Really enjoyable!
- The Ignite and Fast Track groups are fabulous spin-offs, and a new topic is discussed each month.
- Dave and Linda's tireless efforts are appreciated.

What do you think the SBCN could improve?

- Bring in more high profile speakers.
- Create business workshops run by coaches.
- ... some form of measurement that could be shared with the group to demonstrate the referral/networking benefits that accrue to SBCN members?
- Creative marketing to bring in guests.
- More articles from more members - the video is a great idea.
- I would love to see a way to bolster referrals somehow.
- The presentations during the monthly events could be more interactive...Have more group panels perhaps?
- There is so much new information to share with members, sometimes I feel bombarded with emails from SBCN.

How did you find out about the SBCN?

