

# small business community network



We are the Small Business Community Network (SBCN)—your connection to the small business community. The SBCN is committed to building strong business communities. Connecting, collaborating and consistently working together builds a stronger economy, everyone benefits.

Our organization offers monthly networking events, special events, education and training. Our special focus is on helping networkers optimize their skillset to get more from their networking experience.

If you want to attend professional B2B network meetings, where you are guaranteed to connect with like minded professionals who want to build relationships and share referrals, then the SBCN is the place for you.

We are an established organization who, have helped hundreds of businesses navigate the many realms of networking successfully. As an organization we have over 11 years experience of assisting and working with SMB's to help them promote, via social media and traditional face-to-face networking, their businesses and build their brand in order to be recognized as experts in their field. We offer mentorship, a podcast, a newsletter and many other benefits to the SBCN Members. Referrals are passed within the group and also shared via members and guests once the relationships have been built.

We also offer peer-to-peer groups, allowing participants to form strong alliances and tackle key business challenges together.

The purpose of consistent networking is to build trusted relationships and build partnerships, alliances and gain referrals.

## **History of the SBCN**

The Small Business Community Network (SBCN) was founded in 2003 by Linda and Dave Ockwell-Jenner in Waterloo Region, Ontario, Canada. It was felt there was a need for an organization such as the SBCN to help small to medium business owners benefit from knowing how to network consistently and efficiently, and enjoy affordable networking.

[www.sbcncanada.org](http://www.sbcncanada.org)